

# 2020 IDAHO® POTATO HARVEST: BEST IT'S BEEN IN YEARS!



- Perfect weather conditions during planting, growing, and harvest
- Exceptional quality across all varieties



- Strong yields produced a similar crop to last year, despite planting 13,000 fewer acres
- Shippers have responded to retailer demands by increasing bagging capacity
- Idaho is your one-stop shop for Russets, Reds, Yellows, and Gourmet

**CONTACT YOUR**  
**Retail Promotion Director**  
[idahopotato.com/retail/contacts](http://idahopotato.com/retail/contacts)